

YEAR 1				
SEMESTER	FALL		SPRING	
REQUIRED COURSES	ART 110 Fundamentals of Design I	3	ART 113 Fundamentals of Design II (spring only)	3
	ART 116 Drawing I (Fine Art)	3	ART 117 Drawing II (spring only)	3
	ART 106 Introduction to Art History	3	PHOTO 141 Basic Digital Photography	3
	Quantitative Literacy (QL)	3-4	VCD 125 Fundamentals of Digital Media	3
	ENG 151 Composition & Writing from Sources	3	ENG 152 Writing about Literature	3
	FYS 100 First Year Seminar (one-credit)	1		
<b>CREDITS</b>	<b>16 OR 17 CREDITS</b>		<b>15 CREDITS</b>	
YEAR 2				
SEMESTER	FALL		SPRING	
REQUIRED COURSES	VCD 210 Communication Design I (fall only)	3	VCD 211 Communication Design II (spring only)	3
	VCD 230 Typography I (fall only)	3	VCD 208 Web Design I (spring only)	3
	PHOTO 241 Intermediate Digital Photography (fall only)	3	FMI 102 Cinema II: Continuity	3
	CM 101 Public Speaking (Communication Intensive)	3	ART 205 Art History Survey Topics (Humanities I (HUM)*) (spring only)	3
	Scientific Reasoning Lab (SR-L)	4	Writing Intensive 200-level	3
			VCD 290 Internship Prep (one-credit) <sup>1</sup>	1
<b>CREDITS</b>	<b>16 CREDITS</b>		<b>16 CREDITS</b>	
YEAR 3				
SEMESTER	FALL		SPRING	
REQUIRED COURSES	VCD 310 Communication Design III (fall only)	3	3xx/4xx Communication Design Studio Elective	3
	VCD 308 Web Design II (fall only)	3	ART 305 Topics in Art History (Writing Intensive 300-400 level and Humanities II (HUM)*) (spring only)	3
	PHOTO 342 Doc. and Photojournal. (fall only)	3	PHOTO 341 Advanced Studio Photography (spring only)	3
	ART 390 Internship	3	CM 211 Intercultural Comm., CM 255 Small Group Comm., or CM 270 New Media Comm.	3
	Social Science I (SS)**	3	Humanities III (HUM)*	3
<b>CREDITS</b>	<b>15 CREDITS</b>		<b>15 CREDITS</b>	
YEAR 4				
SEMESTER	FALL		SPRING	
REQUIRED COURSES	VCD 410 Port. & Prof. Development (fall only)	3	One Photography Elective: PHOTO 480 Special Topics, PHOTO 250 Alternative Process, PHOTO 242 Fashion/Portrait, PHOTO 140 B&W Film Photography	3
	Quantitative Literacy /Scientific Reasoning (QL, SR, or SR-L)	3-4		
	Humanities IV (HUM)*	3	VCD 450 Senior Capstone (spring only)	3
	Social Science II (SS)**	3	General Elective	3
	General Elective	3	General Elective	3
<b>CREDITS</b>	<b>15 OR 16 CREDITS</b>		<b>12 + CREDITS</b>	

**PROGRAM POLICIES**

VCD student performance is measured by grades earned in general education and major courses and the ability to effectively create, compile, and present a portfolio of work. Portfolio reviews take place in each year of the program.

Students must earn a minimum cumulative GPA of 2.5 and a minimum GPA of 3.0 in the major, and the lowest acceptable grade is a "C" in all required major courses. See also *Visual Communication Design Program Policies for Continuance & Progression in the University catalog*.

**PROGRAM MILESTONES**

- 1ST YEAR  
Portfolio Reviews by Faculty in May
- 2ND YEAR  
Portfolio Reviews by Faculty in December
- 3RD YEAR  
Advisory Board Portfolio Reviews in Dec.
- 4TH YEAR  
• Advisory Board Portfolio Reviews in Dec.  
• Capstone Exhibition / Awards in May

<sup>1</sup> Take in second or third year before securing an off-site, for-credit internship. Internships must be approved in advance.

**GENERAL EDUCATION NOTES**

General Education courses are identified in blue.

- Specific courses that fulfill SEE general education requirements are listed in the catalog and on the portal.
- Students must complete all general education and major requirements and earn a minimum of 120 credits.
- 15 credits must be taken at the 300 or 400 level.
- All courses in the student's last 30 credits must be taken at Stevenson.

\*HUMANITIES classes must be from at least three different disciplines.

\*\*SOCIAL SCIENCE classes must be from two different disciplines.